# Raghda Shennar

CEO of Zurich.Credit

## Summary

Ms. Shennar has more than 20 years of experience in complex precious metal transactions and banking / financial transactions in Europe and Middle East. Her main expertise is focusing on operational risk factors with creating innovative solutions based on reginal and global transaction requirements. Ms. Shennar has broad range of advisory role and works closely with high-net-worth clients to build and implement a private financial plan designed to according to market conditions and risk tolerances. Currently, Ms. Shennar is CEO of Zurich.Credit a business network focusing on precious commodity trade; gold, diamond etc.

## **Experience**

#### **Operations Experience**

- Incorporates creative precious strategic commodity trading (Gold, Silver, Diomand etc.) solutions for end-to-end complex transactions in Europe and Middle East.
- Create financial and wealth planning services including but not limited to individuals, corporations, and trusts.
- Conduct internal and external stake-holder relations on behalf of project owners. Create smart audit for project closing.
- Outline challenges for business relations in complex transactions. This includes creating a mutual ground for buyers and sellers.

#### **Executive Management Experience**

- Global guru in executing precious metal transactions and giving capital solutions for private investment funds.
- Conduct compliance and risk assessment for gold, silver, diamond transactions with up-to date Basel III regulations.
- Create sustainable practices through business, operations, and communities. Provide positive contribution to the communities in their fund-raising tasks by introducing innovative way.
- Provide insight on managing risk effectively and offer fundamental strategies by regularly monitoring macro economical behaviors.
- Assesses advisory, lending, financing, principal investing, and other endeavors to identify genuine possible conflicts of interest.
- Promotes positive interactions with governments and regulators, and improvements on a policy agenda to benefit the clients.
- Lead teams around 5 offices and create day to day operation tasks.



### Contact

Phone: +1 (646) 586-5559

Email: ceo@zurich.credit

Address: 47 West 47th Street,

Central Midtown, New York, NY 10036

Born & Citizenship: Italy

## **Highlights**

- 20 Years of Experience
- Expert in Gold, Diamond Trade
- Lead Multiple Expert Teams
- Specialist on Banking and Finance
- Have extensive business network
- Language: Italian, English, Arabic
- Expert Consultant 1990 to 1995 Milan, Italy
- Financial Advisory 1995 to 2010 Zurich, Switzerland
- CEO Zurich.Credit 2010 to Present Zurich.Credit, Zurich, Switzerland

